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## NISUS LAUNCHES FRESH NEW BEETLE WEBSITE

### Website is Dedicated to Educating the Public About Wood-Boring Beetles

Knoxville, TN, December 13, 2018— Nisus Corporation, providers of sustainable pest control and wood preservative products to industry professionals, is excited to announce the launch of a new website, [woodboringbeetles.com](http://woodboringbeetles.com). Having been in the pipeline for the last year, this new site will help homeowners across the country identify whether they have a wood boring beetle issue and how they can treat the problem.



Sometimes referred to as “wood worms” or “powderpost beetles”, these pests are rarely recognized by homeowners. Most people are familiar with the threat of carpenter ants and termites, but wood-boring beetles can be just as devastating. In fact, wood-boring beetles rank just behind termites in the amount of damage they do annually. And to make matters even more confusing, four major species of beetles are actually responsible for most beetle-based structural

damage to wood. Unfortunately, wood can be infested with these pests and the homeowner may never know. That’s because the hidden larvae really cause most of the damage. It can take up to five years for larvae to mature into adult beetles and eat their way to the surface, creating visible exit holes.

Homeowners will find useful information about how to identify beetle damage, what kind of beetle might be infesting their home and options for controlling the problem using a professional pest control expert.



Nisus Corporation provides sustainable pest control and wood preservative products to industry professionals while providing the lowest possible impact to the environment from its headquarters in the foothills of the Great Smoky Mountains in Rockford, Tennessee. Nisus has experienced rapid growth since its beginning in 1990 and distributes more than 30 products to eight different industries across the United States and in seven international markets. With proactive planning and technical expertise, Nisus is poised to continue its leadership role in sustainable pest control and wood preservation.

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If you would like more information about this topic, please contact Linde Mills at 800-264-0870 or email at [lindem@nisuscorp.com](mailto:lindem@nisuscorp.com).