

# PRESS RELEASE

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## Blue is the New Green

**Rockford, TN** – Nisus Corporation announced today that their Bora-Care® with Mold-Care® product will begin shipping in blue bottles within the next few months. There is no change in the product or the package except for the color.



“Bora-Care with Mold-Care is the preferred product for protecting wood after flooding,” says Lee Barrett, Vice President of Nisus Pest Control Division, “and with the flooding in Baton Rouge and Iowa, our bottle inventory for the year was used up in about six weeks.”

Rather than waiting another few months to be scheduled with the bottle manufacturer for the normal green bottle, the company decided to do an immediate run along with a blue bottle that was being run for another company. This move ensures consistent delivery to PMPs treating for wood protection, especially critical in flooded areas.

Bora-Care with Mold-Care is in high demand for mold control after flooding for good reasons. “Disinfectants don’t kill mold in wood and are not very effective on porous materials,” explains Dr. Jeff Lloyd, Corporate Vice President of Research & Development at Nisus Corporation. “Mold-Care is 21 times more concentrated than disinfectants, and when combined with Bora-Care is synergistic. It not only kills mold, it also *prevents* mold as long as water in the wood is controlled.”



**Sheet Rock Treated/Untreated**



**Wood Treated/Untreated**

In recent tests evaluating the effects of different fungicidal treatments against four common mold fungi, the USDA-Forest Service, Forest Products Laboratory found that only Bora-Care with Mold-Care could control all test mold fungi. Other recommendations by universities including Louisiana State University, the University of Tennessee-Knoxville and Mississippi State University confirmed that only combinations such as Bora-Care with Mold-Care are effective treatments for flooded houses to kill and prevent mold, and even more importantly, to kill and prevent decay fungi and wood destroying organisms.

Founded in 1990, Nisus Corporation provides sustainable chemical solutions to a number of industries, including utilities, railroads, pest control, pool & spa and industrial wood preservation.

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