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NISUS ANNOUNCES NEW TERRITORY MANAGER



Knoxville, TN, January 22, 2019 – Nisus Corporation, a leading manufacturer of sustainable pest control products, is pleased to announce that Marty Keane has joined the Nisus team as Territory Manager. Keane is a seasoned sales professional in the pest control industry and will be focused on building relationships with pest control companies and distributors in the south-central states including TX, OK, AR, LA and MS.

"Nisus has a number of new initiatives and an exciting product development road map, making this a great time to join the company," says Keane. "I am excited to be part of the team and honored to work with such a well-respected company in the pest control industry. I look forward to working with my customers and helping them find the best Nisus solution to help them grow their business."

Keane is a well-known figure in the pest control industry with more than 25 years of experience. She is also a Board Certified Entomologist (BCE), a licensed certified applicator and a certified CEU instructor in Texas for Pest Control, Wood Destroying Organisms, Lawn & Ornamental & Weed Control, Wood Preservation and Commodity Fumigation. Keane's knowledge, strong winning attitude and personality are assets that will complement and enhance Nisus' ability to meet customer needs.

"Marty is a great fit for this position. I am confident that her extensive industry knowledge, energy and dedication will help build strong relationships in her territory. She is a great addition to our sales team," says Lee Barrett, Divisional Vice President, Domestic/International Pest Control.

Nisus Corporation is the leading manufacturer of sustainable pest control products and also provides sustainable wood preservatives to the railroad, utility and lumber industries from its headquarters in the foothills of the Smoky Mountains in Rockford, Tennessee. Nisus has experienced rapid growth since its beginning in 1990 and distributes more than 30 products to eight different industries across the United States and in seven international markets. With proactive planning and technical expertise, Nisus is poised to continue its leadership role in sustainable pest control and wood preservative solutions.

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If you would like more information about this topic, please contact Linde Mills at 800-264-0870 or email at lindem@nisuscorp.com.