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## NISUS CORPORATION PROMOTES DR. JEFF LLOYD TO SENIOR VP, INNOVATION AND SUSTAINABILITY



Knoxville, TN, April 6, 2018– Dr. Jeff Lloyd has been named to the position of Senior Vice President, Innovation and Sustainability at Nisus Corporation. This position allows for a greater focus on key Nisus objectives. Dr. Lloyd joined Nisus on November 30, 2001 and has been responsible for research and development as well as opening new global markets. He holds degrees in Applied Biology and Microbiology and a Ph.D. in Biochemistry/Preservation

Technology from Imperial College at The University of London. With 27 years of experience in research, technical service and global wood protection, Dr. Lloyd has authored numerous scientific publications and holds several patents. A specialist in preservative biochemistry, formulation and utilization, and product development, Dr. Lloyd has had commercial successes covering the breadth of wood protection, structural pest management and forest pathology.

*“It is amazing to work at a company like Nisus where I have been afforded the freedom to pursue my passions – my love of renewable resources such as wood, and the environment. There is really nothing more fulfilling than taking a simple idea and seeing it being embraced by customers and then commercialized for the good of the industry and the environment,”* says Dr. Lloyd.

Dr. Lloyd is an advocate of maximizing responsible end uses for forest products while minimizing potential negative environmental impacts. This includes the sustainable use of wood in mass timber buildings, doubling the life of traditional wood products such as railroad ties and utility poles, minimizing carbon footprints and most importantly the permanent capture of carbon to reverse global warming. He especially enjoys working to achieve these objectives with multi-disciplinary research academics and industry experts around the world, as evidenced by his publications and their co-authors.

Dr. Lloyd has been an invited and key-note speaker for many national and international organizations. He is active with the Treated Wood Council and the [Railway Tie Association](#) and was an executive member of the [American Wood Protection Association](#) (4 years). The greatest achievement of his career was being selected to serve as the three-year President of the [International Research Group on Wood Protection](#), where he has been heavily involved since 1991. He still serves as chairperson of the Ron Cockroft Awards committee, an international scientific conference attendance award for young researchers which has awarded 13 grants for 2018.

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If you would like more information about this topic, please contact Linde Mills at 800-264-0870 or email at lindem@nisuscorp.com.