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## NEW MIDWEST TERRITORY MANAGER BRINGS STRONG CUSTOMER SERVICE EXPERIENCE TO NISUS



Knoxville, TN, April 2, 2018– Nisus Corporation is pleased to announce the addition of Midwest Territory Manager Jeff Caudill to their sales team.

Caudill's main role at Nisus will be developing and maintaining a positive relationship with the company's Midwest customer base and increasing brand engagement with core customers as well as introducing Nisus products to new pest control companies. His 15 years of successful sales and account management experience will assist him in delivering client-focused solutions. Current Midwest Territory Manager Harry Bryan will be working with Caudill for an extended period of time to introduce him to customers and ensure a smooth transition to the territory. Once this is accomplished, Bryan will be serving a newly created territory. Caudill comes to Nisus from Kness Manufacturing, where he served as a Sales Manager of their Western United States territory, covering 16 states.

*"Jeff brings great energy, customer education experience and tenacity to our sales team which will solidify our support and commitment to our clients. His experience is crucial to the industry and he has proven success in developing strategic sales plans, identifying new points of sales and increasing sales of current product lines," says Lee Barrett, Vice President of Nisus Corporation's Pest Control Division.*

*"I am excited to join the Nisus team, a dynamic group of talented professionals. Nisus' product offering is robust and sustainable, and helps pest management professionals provide exceptional services using quality products," says Caudill.*

Nisus Corporation is the leading manufacturer of sustainable pest control products and also provides sustainable wood preservatives to the railroad, utility and lumber industries from its headquarters in the foothills of the Smoky Mountains in Rockford, Tennessee. Nisus has experienced rapid growth since its beginning in 1990 and distributes more than 30 products to eight different industries across the United States and in seven international markets. With proactive planning and technical expertise, Nisus is poised to continue its leadership role in sustainable pest control and wood preservative solutions.

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If you would like more information about this topic, please contact Linde Mills at 800-264-0870 or email at [lindem@nisuscorp.com](mailto:lindem@nisuscorp.com)