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## NISUS HIRES SOUTHEAST TERRITORY MANAGER FOR THEIR PEST CONTROL DIVISION



Knoxville, TN, July 8, 2019 – Nisus Corporation, a leading manufacturer of pest control products and sustainable wood preservatives, welcomes Mike Purcell as the new Southeast Territory Manager. With skills in building lasting relationships, superior customer service and demonstrating quality leadership, Mike is prepared to be bring his territory of North Carolina, South Carolina Georgia and Alabama to the next level.

*"I am looking forward to this great opportunity to work for such a family oriented and professional company like Nisus Corp," says Purcell.*

Mike's 20 years of sales professional and management experience includes working for industry leaders such as Target Specialty Products and Terminix, as well as taking a role as part of the 2019 GPCA leadership team. He is a devout family man and friend of many who has a history of 'getting the job done.' Mike brings a successful sales background that will be integral to not only current customer relations, but new partner development within the region.

*"Mike is a great fit for this position. I am confident that his proven track record will help strengthen the customer-centric sales model we are known for," says Lee Barrett, Divisional VP, Domestic/International Pest Control, Nisus Corp. "His business and development skills made him an obvious choice to add to our sales force."*

Nisus Corporation is the leading manufacturer of sustainable pest control products and provides sustainable wood preservatives to the railroad, utility and lumber industries from its headquarters in the foothills of the Smoky Mountains in Rockford, Tennessee. Nisus has experienced rapid growth since its beginning in 1990 and distributes more than 30 products to eight different industries across the United States and in seven international markets. With proactive planning and technical expertise, Nisus is poised to continue its leadership role in sustainable pest control and wood preservative solutions.

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