

BORA-CARE

New Construction Termite Protection SIMPLE, LONG-LASTING PROTECTION



Bora-Care is an EPA-registered termiticide, fungicide and insecticide used as a stand-alone pretreatment in new construction. The application of Bora-Care in new construction includes treating at the bottom of wall voids on exterior walls which protects the home from termites and helps prevent the establishment of cockroach, ant,* silverfish, earwig, boxelder bug, millipede, cricket and carpenter ant infestations that come in direct contact with these treated areas. And because Bora-Care delivers long-lasting residual protection, one treatment is all that's needed. So, in addition to termite protection, all the exterior wall voids are defended against general pests, giving yet another layer of protection.

Don't be fooled by what's not said about baits.

Not all pretreatment methods provide the same type of protection. Termite baiting requires monitoring and renewal payment by the homeowner to be effective. If there is no renewal, there is no monitoring or protection. In a recent survey of newly constructed homes, only 25% of homeowners renewed their termite warranty after the first year. This means that if the home was pretreated using a termite baiting system, 75% of the homes would end up with no termite protection. If you choose a termite baiting system for your pretreat, you could end up with no termite protection for more than 75% of your houses after only 12 months. In a termite-prone area, a lot of these homes could become infested with termites. Choosing the right termite pretreat could be a more important decision than you think.

FEATURE	SOIL TREATMENT	BAIT STATIONS	BORA-CARE
House protected if homeowner does not renew contract.	✓		✓
Earns Green Building Program Points.		✓	✓
Helps protect the home against general pests.			✓
Treatment cannot be compromised by heavy rain or irrigation.			✓
Long-term residual protection of home after treatment			✓
Can treat whole house to protect against drywood termites.			✓
Treatment cannot weaken CPVC water pipes entering the home.		✓	✓
Treatment will not cause scheduling issues and delays for builders.		✓	✓
Treatment does not use large amounts of water.		✓	✓
Active ingredient is a natural mineral salt.			✓

*Except Fire, Harvester and Pharaoh ants

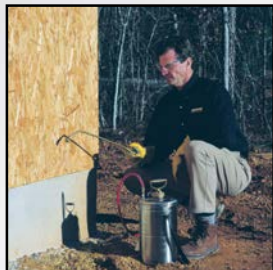


NISUS[®]

100 Nisus Drive • Rockford, TN 37853
(800) 264-0870 • www.nisuscorp.com

10 REASONS WHY BORA-CARE® IS THE GREEN CHOICE

THE ONLY BORATE-BASED PRODUCT WITH ESSENTIAL PRODUCT-SPECIFIC EFFICACY ALLOWED AS A PRIMARY TERMITE BARRIER NEW CONSTRUCTION TREATMENT • IT'S THE PERFECT LONG-LASTING SOLUTION FOR TERMITES



- 1** Bora-Care wood treatments eliminate the need to pump termiticides into the ground. There is virtually no risk of contamination of soil, rivers, lakes or aquifers.
- 2** Green builders using Bora-Care have eliminated more than 120 million gallons of diluted termiticide from being applied to the soil across the U.S.
- 3** Builders can earn points in green building programs by using Bora-Care, including LEED for Homes, NAHBGreen, EarthCraft and many others.
- 4** Bora-Care penetrates the wood and remains in the wood, providing years of long-term, sustainable residual protection.
- 5** Bora-Care saves water. Soil termiticides require large amounts of water for dilution. Using Bora-Care can save 200-300 gallons of water per average-size home.
- 6** The element boron is found throughout nature and may be essential to the health of all living plants and animals.
- 7** Mammals, birds, fish and reptiles can all excrete excess ingested boron, so it has little effect on these non-target organisms; however insects cannot process boron in the same way. As a result, boron accumulates in their systems and interferes with their ability to convert food sugars into energy, leading to starvation. This unique quality makes borates the perfect green solution for targeting termites.
- 8** Bora-Care treated wood provides protection from subterranean, Formosan and drywood termites as well as wood boring beetles, carpenter ants and wood decay fungi. It also provides general pest protection by making the treated wood areas uninhabitable by pests such as cockroaches.
- 9** Bora-Care emits no VOCs (Volatile Organic Compounds).
- 10** Nisus provides a 30-year damage replacement warranty to your pest company when homes are registered under our program and inspected annually.



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