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NISUS ANNOUNCES NEW AREA SALES MANAGER



Knoxville, TN, January 8, 2019 – Nisus Corporation announces the addition of Jim Sparks in a key role as Area Territory Manager. Sparks is a seasoned sales professional who brings energy and experience to the team as he takes on the responsibility of the mountain states including WA, OR, MT, ID, WY, UT, CO, AZ and NM.

"Joining Nisus Corporation allows me to embrace my passion for the industry with a company that embodies honesty, integrity while growing and developing long term relationships, all as keys to success," Sparks.

Sparks carries with him more than 25 years of outside sales experience including pest control, distributorship and agricultural. His responsibilities with Nisus will include identifying and developing business opportunities in the mountain region as well as provide strategic input on upcoming initiatives to assist with potential areas of growth for the organization.

"We are privileged to add an individual of Sparks' caliber to our sales team and we are certain he will exemplify our commitment to the Pest Control industry," says Lee Barrett, Divisional Vice President, Domestic/International Pest Control. "With his help, we will be able to take even better care of these important customers and solidify our position as a leading national manufacturer of pest control products."

Sparks has been with Great Lakes Polymer for the last 5 years as their National Sales Director. He provided strategies for product campaigns, was responsible for sales growth, budgets and coordinated all sales function for North America. Prior to that, he worked as Business Development Manager for Univar for 10 years.

Nisus Corporation is the leading manufacturer of sustainable pest control products and also provides sustainable wood preservatives to the railroad, utility and lumber industries from its headquarters in the foothills of the Smoky Mountains in Rockford, Tennessee. Nisus has experienced rapid growth since its beginning in 1990 and distributes more than 30 products to eight different industries across the United States and in seven international markets. With proactive planning and technical expertise, Nisus is poised to continue its leadership role in sustainable pest control and wood preservative solutions.

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If you would like more information about this topic, please contact Linde Mills at 800-264-0870 or email at lindem@nisuscorp.com.