



Contact Linde Mills
Telephone 800-264-0870
Cell 865-214-5572
Email lindem@nisuscorp.com
Website www.nisuscorp.com

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NISUS INCREASES TERRITORY MANAGEMENT EFFICIENCY WITH STRATEGIC TEAM MEMBER PLACEMENT



Knoxville, TN, April 3, 2018– Nisus Corporation, known for its sustainable pest control and wood preservative products, is shifting their North American pest control sales territory to strengthen positive relationships with their customers. As a result of these changes, long-time employee Harry Bryan will be taking on the strategic role of accelerating growth in the mountain territory which will benefit from Bryan’s years of customer service management and product knowledge.

Bryan has been with Nisus Corporation for more than 20 years and will be responsible for account management in Tennessee and Kentucky. He will also work to develop the mountain territory consisting of Arizona, New Mexico, Colorado, Utah, Wyoming, Idaho and Montana. His consistent success lies in his remarkable ability to build strong relationships with both distributors and pest management professionals. Bryan will continue to drive sales, but will also promote Nisus products with PMP training and social media channels in the Pest Control community.

“Bryan’s product knowledge and deep desire to educate clients demonstrates the dedication and support that starts at the representation level,” says Lee Barrett, Vice President of Nisus Corporation’s Pest Control Division. “His skill in finding clients the absolute best options and thinking outside the box is invaluable.”

“I am excited about trail-blazing and sharing our approach to various pest challenges with an audience that includes my home state,” says Bryan.

Nisus Corporation is the leading manufacturer of sustainable pest control products and also provides sustainable wood preservatives to the railroad, utility and lumber industries from its headquarters in the foothills of the Smoky Mountains in Rockford, Tennessee. Nisus has experienced rapid growth since its beginning in 1990 and distributes more than 30 products to eight different industries across the United States and in seven international markets. With proactive planning and technical expertise, Nisus is poised to continue its leadership role in sustainable pest control and wood preservative solutions.

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If you would like more information about this topic, please contact Linde Mills at 800-264-0870 or email at lindem@nisuscorp.com